

## project

## **DESIGN A NEW CONFERENCE CENTRE**

Guidelines for the design of a successful conference centre

## contents

- 1. Characteristics of a modern conference centre
- 2. Types of events and client requirements
- 3. Analysis of destination's positioning and potential through interviews with industry operators and clients
- 4. Characteristics of national and international conference centres
- 5. Recommendations relating to the size of the new conference centre
- 6. Conclusions